

## **SUMMARY**

Eurasia Foundation (EF) is accepting applications for a consultant to serve as Information and Communications Specialist for [Social Innovation in Central Asia \(SICA\)](#). EF is a US non-profit organization promoting civil society development and good governance, and the purpose of SICA is to cultivate a vibrant and responsive citizen-oriented civil society in Central Asia.

The Information and Communications Specialist provides support for the design and implementation of the SICA communications strategy in Uzbekistan, including maintaining close working relations with media outlets, online influencers and public sector press services, and coordinating with communications counterparts at other USAID-funded programs.

## **DUTIES**

The Information and Communications Specialist will provide consultations for Regional Information and Communications Specialist based in Almaty and will be responsible for doing the following:

- Localize existing communications strategies for program activities with clear interim objectives and measurable indicators
- Write success stories, impact statements, press releases and social media posts in Uzbek, English and Russian
- Work with the Uzbekistan-based media to provide information coverage of program-related events
- Work closely with technical leads to ensure a cohesive communication effort across four program objectives
- Coordinate communications efforts with other USAID-funded programs and EF projects in Uzbekistan
- Other duties, as assigned.

## **QUALIFICATIONS**

- Bachelor's degree in communications, journalism or a related field; Master's or Specialist degree preferred
- Minimum three years' experience in developing and executing successful strategic communications programs, with a focus on broad public awareness and civil society engagement
- Outstanding interpersonal, written, and oral presentation skills
- Knowledge of local media landscape required
- Familiarity with social media platforms (e.g., Facebook, Twitter) required
- Prior experience in strategic communications for large-scale reform initiatives preferred
- Experience with Adobe Creative Cloud applications (e.g., Photoshop, InDesign) preferred
- Experience with website design and/or maintenance preferred
- Excellent oral and written communication skills in English, Russian and Uzbek required
- Knowledge of Tajik, Turkmen or Kazakh a plus.

## **APPLY**

To apply, please send resume and cover letter to [SICAjobs@eurasia.org](mailto:SICAjobs@eurasia.org) or [SICAconsultants@eurasia.org](mailto:SICAconsultants@eurasia.org) with "UZB-ICS" in the subject line.

Applications will be reviewed on a rolling basis.

No phone calls, please.